



#SendTheEnvelope



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# Bidwedge 4 Charity

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## Bidwedge 4 Charity

# ‘Send The Envelope’ Campaign

### Summary

The Pandemic and the recovery have shone a light on what a tough time it has been for all of us recently. Returning to normality will take a while.

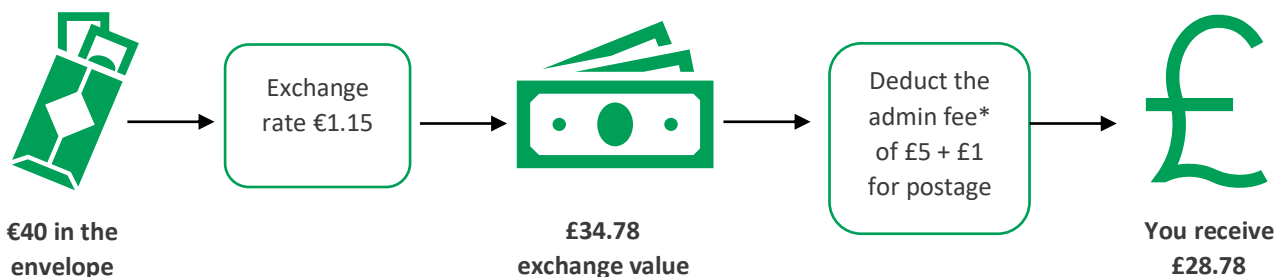
Bidwedge has risen to that challenge. Our ‘**Send the Envelope**’ campaign is the start of a journey which gives charities the opportunity to:

- Access an ever-growing **UNUSED CASH CURRENCY** mountain worth an estimated **£4 BILLION** sat in the drawers and jam jars across the UK
- Members or supporters being able to donate in a **simple, easy and PAIN FREE** way to support your charity, by reenergising something that they thought had little value
- **NO UPFRONT COSTS** to the charity at any stage

Simply put, a **WIN WIN** for all that can’t be ignored.

As an example, here is a simple break down:

**Scenario** - Let’s assume that each envelope held **€40** at an exchange rate of **€1.15 for £1**



*\*The Bidwedge admin fee remains the same, should the envelope contain a GBP value of £10 or £100*

Research has shown on average individuals return with between £30 to £50, or a family around £100.

Bidwedge simply provides the tool to access this money.

So, what are you waiting for?

Getting involved is just a conversation away. The currency is out there and by partnering with us, we can really open up an alternative fundraising channel. **SO, LET’S TALK!**

## A Bit About Bidwedge

**It's not what we do, it's how we do it that counts!**

We are **NOT** currency traders.

We buy our stock, unused currency, from people or businesses and then re-sell it back to those travelling. Nobody can beat the rates we offer, and we charge a small fee for doing this **Bidwedge 4 People. Simple, Transparent** and **EASY TO DO.**

In 2020 we completed our **Proof of Concept** with genuine **Trustpilot** reviews that have given us a score of **4.5**. Here is an example of what people think about us:



✓ Verified

26 Feb 2021

### **So quick and easy**

Having had some euros left over from a trip it seemed too good to be true to try this. The process was extremely straightforward and easy to complete. Initially I was a little hesitant about sending the cash in the mail with just a limited freepost address on but within two days of posting it, the funds were paid direct to my bank account couldn't have been easier.



✓ Verified

23 Oct 2020

### **Euros posted 5 o'clock...**

Euros posted 5 o'clock Wednesday....cash in bank 2 o'clock Friday ...excellent service x



30 Nov 2020

### **Best rate, best service!**

Great service, I was a little bit apprehensive as Bidwedge are a relatively new company and the rate was far superior to any other company online. The process couldn't have been more straightforward and receive payment within 3 working days! I will definitely recommend.

## Our Proposal

### How it works?

Using our **EASY TO DO** philosophy, let us explain our 3-step guide.

- 1) The charity uses their database contacts of members/supporters and sends an email or text with a short directly composed message explaining the 'Send the Envelope' campaign – **Note that the charity remains in control of its data**
- 2) Bidwedge receives the envelopes and completes the admin and swap of currencies
- 3) After all costs are deducted, Bidwedge sends the balance to the charity in GBP

It really is as simple as that.

- No upfront costs
- You control the info and provide the content
- At the end of the campaign, you get paid

All of this is documented, and you get your own dashboard to see how things are progressing.

### What's the cost?

We don't make money unless you make money, so costs are simple.

- Choose the email campaign, you pay nothing if we **DO NOT** receive any envelopes.
- Choose the text solution, you will be responsible for the cost of the texts – currently 4p per text plus VAT billed at the completion of the campaign and then deducted or invoiced.

We charge £5 for the envelope and the admin and £1 for the delivery.

For Euro and USD notes, the 2 most popular currencies along with the other 4 currencies that we sell we give you the best rate as determined by Open Exchange, who supply our rates live. For the other currencies, we do the work and achieve the best possible return to add to **your pot!**

**No Fuss**

**No Drama**

**EASY TO DO!**

**More importantly PAIN FREE DONATING for your members.**